

San Benito County Business Organizations

Current as of February, 2019

Economic Development Corporation of San Benito County (EDC)

P.O. Box 1265

Hollister CA 95023

Phone: 831-636-1882

Fax: 831-636-4364

<http://edcsanbenito.org>

Board Chairman: Gillian Enz gillian@steelsi.com (831) 902-5638 cell

- 501(c)3 nonprofit member-based organization represented by a volunteer governing board
 - The business and purpose of the Corporation shall be to operate a non-profit organization with 501c3 status to promote economic growth and development in San Benito County, California through business attraction, retention, expansion and creation, while maintaining and preserving our agricultural land and rural environment.
- Quasi-Governmental, private non-profit and partly like a government, easier shielding of confidential business information from a sunshine law or facilitating the making of small business loans where state law makes this activity problematic for governments.
- Promoting of economic development of the region- market Hollister, San Juan Bautista and San Benito County in order to encourage economic development.
 - Creating and maintaining a prospectus of business data to use as a marketing tool including employee data, infrastructure availability, and other information used by businesses to evaluate moving to or expanding in Hollister, San Juan Bautista and San Benito County.
 - Creating and maintaining a database of available industrial and commercial facilities and sites, including site, location, description, sale/lease rates and owner contact.
 - Provide services to public agencies when needed to fulfill their economic development goals.
- Creating and maintain relationships and a database of existing businesses, including products, employees and management in order to facilitate communication and use as a marketing tool.
 - Creating a personal relationship with business owners and managers to insure their needs and concerns are being addressed.
 - Coordinating meetings between businesses and affected public agencies to identify and deal with issues related to: doing business in, locating or expanding a business.
 - Assisting industrial and commercial property developers and businesses in building and expanding.
- Committees:
 - The San Benito County Wine Country Council (2011)
 - By-Laws
 - Annual Meeting, Monthly Board Meeting, Membership Fees & Structure, Board Member Expansion, Officer Titles, Nomination and Succession Plan for Officers
 - Finance
 - Membership Fees & Structure, Identify Funding Opportunities and Partners, Financial Sustainability Plan, Finance Functions
 - Marketing
 - Gathering Data- Demographic/Psychographic/Economic, Land & Building Inventories, Valuations
 - Zoning & other influences, New Projects, Existing Businesses & Employers
 - Identify Industries & Clusters for Attraction Efforts
 - Create a Marketing Plan that addresses internal and external marketing targets
 - Branding, Website, Collateral, Advertising, PR, Fact Sheets, Membership Prospectus, Annual Report
 - Business Retention/Expansion
 - Business Retention Plan Creation, Develop Fact Sheets and resource packets to benefit businesses
 - Partner with HDA, San Juan Committee and Chamber to create new business education programs and enhance existing programs
 - Investor Relations/Community Outreach
 - Host Annual Meeting and develop into an annual event- Create Annual Event, Establish Goals of the Event
 - Deliver six presentations to community groups

San Benito County Business Council

341 First Street

Hollister, CA 95023

Phone: (831) 524-0408

Fax: (831) 637-6637

www.sbcbusinesscouncil.com

Executive Director: Kristina Chavez Wyatt Kristina@sbcbusinesscouncil.com (831) 524-0408 cell

President: Bob Tiffany btiffany@tiffanyford.com (831) 801-7173 cell

- 501(c)6 Nonprofit Organization
 - This corporation is a nonprofit public benefit corporation and is not organized for the private gain of any person. It is organized under the California Nonprofit Public Benefit Corporation Law for public purposes. The corporation is specifically organized to utilize and direct business resources and expertise to identify and address issues vital to the community wellbeing, and to develop and implement effective ways to achieve progress in areas which will provide a significant contribution to the vitality of both San Benito County and the cities within as well as a contribution to its economic growth.
- Business / Government Collaboration
 - Incentives Task Force – impact fees, mitigation programs, retention and expansion of local businesses
- Business Public Policy Advocacy
 - Job creation, business sustainability & growth
 - Infrastructure: transportation- roads, highways, rail, airport, water/wastewater, energy, affordable housing, permitting/streamlining/incentivizing, communications/broadband, agency consolidation, public/private partnerships
 - Investment attraction

San Benito County Chamber of Commerce

243 6th Street Ste. 100

Hollister, CA 95023

Phone: (831) 637-5315

<http://sanbenitocountychamber.com>

Interim CEO: Michelle Leonard ceo@sanbenitocountychamber.com

Board Chairman: Robert Rodriguez, II robert@rjrecycling.com (831) 636-7756 office

- The Chamber is a 501(c)6 non-profit and a 501 (c)3 charitable foundation represented by a volunteer governing board with 2 full-time staff and 1 part-time staff.
- Purpose: The Chamber is organized to promote the civic, economic and social welfare of the people of the county of San Benito, State of California, promoting local businesses and our community, benefits and resources to support member businesses for a strong community and regional economy, civic, cultural and educational climate, creating, promoting, and celebrating economic vitality within San Benito County by providing resources to businesses and individuals.
- The Chamber has several sub-committees, which any Chamber member can serve on as a committee member. Committees include: Tourism Committee, Green Committee, Business Advocacy Committee, Membership/Member Benefit Committee, Ambassadors and Event Committee. The Chamber's mission is to “provide resources to businesses and individuals for the purpose of creating, promoting and celebrating economic vitality”.
 - Promotes local businesses and our community. Provides benefits and resources to support member businesses for a strong community and regional economy, civic, cultural and educational climate.

Hollister Downtown Association

514 Monterey Street

Hollister, CA 95023

Phone: (831) 636-8406

Fax: (831) 636-5909

<http://www.downtownhollister.org>

Executive Director: Jeana Arnold jarnold@downtownhollister.org

Board Chairman: Cheri Schmidt cschmidt@calmutual.com (831) 824-3955 direct

- 501(c)6 non-profit organization represented by a volunteer governing board, one full-time Executive Director, one full-time Development Director, four part-time staff working hard to create a vital downtown district through beautification programs and community events, ensuring that Downtown Hollister becomes an economic, cultural, educational, governmental, and social center that respects that past, present and future through its blending of people, places, and possibilities.
- Established in 1984 to revitalize the Historic Downtown to be the hub of social and economic activity in our community.

- The vision of the Hollister Downtown Association is that Downtown Hollister becomes an economic, cultural, educational, governmental, and social center that respects that past, present and future through its blending of people, places, and possibilities.
- Utilizes the Main Street Four-Point Approach to revitalization methodology designed by The National Trust for Historic Preservation—a community-driven, comprehensive approach to revitalize older, traditional business districts throughout the United States. The Main Street Approach advocates a return to community self-reliance, local empowerment, and the rebuilding of traditional commercial districts based on their unique assets: distinctive architecture, a pedestrian-friendly environment, personal service, local ownership, and a sense of community.
- Committees:
 - Organization Committee meets the second Friday of each month and is responsible for managing the financial and logistical aspects of the association. Their scope of work includes fund, volunteer, and membership development.
 - Promotion Committee- Meeting on the first Thursday of each month, the Promotion Committee creates a positive image of our Historic Downtown to attract customers and rekindle community pride. The committee works diligently to create interesting events in our downtown to continue to attract visitors. This committee also has several sub-committees that are responsible for organizing the various downtown events such as the Street Festival, Lights On, etc.
 - Design Committee- Meeting on the second Wednesday of each month, the Design Committee enhances the visual qualities of our Historic Downtown by directing their efforts towards physical elements such as landscaping, storefronts, painting, displays, planters, etc. These volunteers create color schemes for buildings, landscape plans for parking lots, and building maintenance guides. They also work with historical preservation issues and help educate property owners.
 - Economic Restructuring Committee- Meeting on the second Thursday of each month, the Economic Restructuring Committee strengthens the business district's economic assets by conducting surveys and gathering data to recruit new and existing businesses to our downtown. The committee is involved with recruiting new businesses and converting unused spaces into housing, offices, entertainment, and cultural facilities. This committee works to sharpen the competitiveness of local businesses by creating seminars and hosting speakers and workshops.

San Juan Bautista Community & Business Association

319 Third Street

San Juan Bautista, CA 95045

<http://www.sanjuancommittee.com>

www.sanjuanbautistaca.com

Chairman: Jill Pagarán jill@sanjuancommittee.com (831) 623-2951 cell, Bev Meamber bmeamber@aol.com (831) 623-2356

- 501(c)3 non-profit member-based organization represented by a volunteer governing board
- Promoting economic vitality while maintaining the charm and history of San Juan Bautista
 - Emphasizing collaboration and coordination for the betterment of our community and in turn, San Benito County
 - “For residents, visitors and tourists, San Juan Bautista offers a meaningful experience in an early California setting. Detached from the pressure of our modern world, the friendly people, slower pace of life, rustic original architecture and exceptional weather combine to lift your spirit.”
 - Projects:
 - Branding, Promoting SJB- TV, Signage, Print, Media, Digital Promotions
 - Welcome Center
 - Pinnacles Gateway Partners
 - Events- Dia De San Juan Bautista, Easter Parade, 150 Anniversary Celebration

San Benito County Farm Bureau

530 San Benito St. STE 201

Hollister, CA 95023

Phone: (831) 637-7643

<http://sanbenitofarmbureau.org>

Executive Director: Mindy Sotelo sbcfb@garlic.com (831) 637-7643

Board President: Pat Wirz (831) 637-9400 wirzvineyards@gmail.com

- 501(c)5 non-profit member-based organization represented by a volunteer governing board, 3 part-time staff members
- Preserving and promoting successful agriculture in San Benito County through education, leadership, and service

San Benito County Cattlemen's & Cattlewomen's Associations

PO Box 820

Hollister, CA 95024-0820

Cattlewomen's President: Charlotte Cabral ccabral@tiffanyford.com (831) 630-2219

- 501(c)3 non-profit organizations represented by a volunteer governing boards
- Non-profit professional trade associations representing ranchers and beef producers in legislative and regulatory affairs and consumer education.

San Benito County Workforce Development Board

1111 San Felipe Road

Suite 207

Hollister, CA 95023

Phone: (831) 637-9293

Fax: (831) 637-0254

<http://www.sbcjobs.org/wdb/>

Staff contact: Enrique Arreola, CSWD Deputy Director EArreola@cosb.us (831) 637-9293

Board Chairman: Richard Bianchi (831) 682-8302 richard@saborfarms.com

- Organized under San Benito County Health & Human Services, Community Services and Workforce Development
- Board of 17 members, staffed by 4 County professional staff members- Deputy Director, Program Manager, Staff Services Specialist & Employment Training Supervisor
- President Barack Obama signed the Workforce Innovation and Opportunity Act (WIOA) into law on July 22, 2014. The WIOA supersedes the Workforce Investment Act of 1998 (WIA) and amends the Wagner-Peyser Act, the Adult Education and Family Literacy Act, and the Rehabilitation Act of 1973.
- As with the preceding WIA, the WIOA helps job seekers succeed in the labor market by providing access to employment, education, training, and support services while matching employers with the skilled workers they need to compete in the global economy. In addition, the enactment of WIOA provides a new opportunity to ensure that America's Job Center of California (AJCC) locations remain effective and job-driven—responding to the needs of employers and preparing workers for jobs, now and in the future.
- Meets monthly at 3:30PM on the 2nd Tuesday of January, April, July & October. All meetings are held in the Community Services & Workforce Development Center located at 1111 San Felipe Road Suite 207, Hollister, CA 95023 unless otherwise noted.

Grower Shipper Association of Central California (regional)

512 Pajaro Street

Salinas, CA 93902

Phone: (831) 422-8844

<http://www.growershipper.com>

President/General Counsel: Jim Bogart jim@growershipper.com

VP Policy & Communications: Abby Taylor-Silva abby@growershipper.com (831) 422-8846

- Represents member's agricultural needs in San Benito, Monterey, Santa Cruz and Santa Clara Counties.

Hispanic Chamber of Commerce- Central Coast (regional)

1522 Constitution Blvd.

Salinas, CA 93906

Phone: (831) 272-4075

<https://www.facebook.com/hispanicchambercc/>

Vice-President, Membership Services, Rocio Andrade (831) 272-4075 camaradecomerciohispana@gmail.com

Manager: Sergio Sanchez

- Promoting and supporting the success of Hispanic businesses in the Central Coast.

Monterey Bay Economic Partnership MBEP (regional)

3180 Imjin Road, Suite 104B

Marina, CA 93933

Phone: (831) 915-2806

<http://www.mbep.biz>

Executive Director: Kate Roberts kroberts@mbep.biz

- Non-profit community association working to create a thriving region with quality jobs, excellent education and health care, and a high quality of life for all resident while preserving the natural beauty and healthy lifestyle we all share.

Pinnacles Gateway Partnership (regional)

National Park Service, Pacific West Region

333 Bush Street

San Francisco, CA 94104

Phone: (831) 261-3430

Coordinator: Craig Kauffman craig@svtvb.org

Capitalizing on the strategic location of the gateway communities of Pinnacles National Park for the economic benefit of our communities.